



# Privacy Policy of Biopsy.Me

This is the Privacy Policy of the website [www.biopsy.me](http://www.biopsy.me) (“**Website**”). This Privacy Policy provides information on the processing of personal data of the user of the Website (“**User**” or “**you**”) by the company under Belgian law Agoko NV (“**Company**”). This Privacy Policy may be changed over time. Users of the Website are advised to regularly review the Privacy Policy for possible changes. This Privacy Policy was last changed on **Jan 20<sup>th</sup> 2018**.

## 1. When is this Privacy Policy applicable?

This Privacy Policy is applicable to the processing by the Company of all personal data of Users throughout the Website.

## 2. Who is the controller of your data?

The Company is the controller for the processing of your personal data.

## 3. For what purpose do we process your personal data?

We process your personal data for the use of the Website, the conclusion of an “Agreement on Provision of Second Opinion Report” (“**Report Agreement**”) between you and the Physician (as defined in the Report Agreement) and payment for the Service rendered to the User thereunder. In addition, your personal data will be used by us, if requested by you, for sending newsletters and email communication.

We process (a) User’s name and email address, and (b) the medical data provided by User (and, if applicable, third parties on his behalf) and consisting of gender, date of birth, medical data, images and scans.

Personal data will be stored on your account for ten years after the provision of the Service.

## 4. Use of the data for marketing and remarketing

The Company will never sell or give your personal data to a third party to be used for a third party marketing purposes. However, the company may use your personal data, such as the email address or email address, to communicate Company offerings if you asked us to do so.

## 5. Who has access to your data?

The Company uses third parties for certain processing, such as Website hosting. As far as these third parties have access to personal data in order to execute this processing, the Company has taken the required organizational and contractual measures to ensure that your personal data are exclusively processed for the purposes mentioned above.

## 6. Which cookies does the Company use?

The Website uses cookies. A cookie is a small text file that we send to your internet browser so that we are able to recognize your browser when you return. Cookies can collect data on the use of the Website such as which pages are visited and the duration of a user session. When you use the Website, the cookie sends data to the Company.

The Company does not retain a cookie longer than necessary. We use session cookies and permanent cookies:

(i) A session cookie can track usage such as the webpages you visit and what options you use. When you close the internet browser, the session is ended and the cookie is deleted.

(ii) A permanent cookie enables the Website to recognize you at a subsequent visit.

The Company stores cookies that are essential in providing the functionalities of the Website. If you do not wish to receive any cookies at all, you may set your browser to refuse cookies altogether. Please note that in that case you may no longer be able to use all the functionalities of the Website.

Your choices:

(i) Only if you have given prior consent, the Company places cookies that are not strictly necessary for providing the functionalities of the Website. Through such non-strictly necessary cookies we collect information about your use of the Website and remember your preferences. Examples of collected information are which pages are visited and the length of a user session. Through these cookies we aim to improve your user experience of our Website. If you do not consent to cookies being placed, these cookies will be blocked.

(ii) Only if you have given prior consent, the Company will use Google Analytics' cookies. If you do not consent to the placement of such cookies, these cookies will be blocked.

Google Analytics is a web analysis service that is offered by Google Inc. (Google). Google Analytics uses cookies to analyze the usage of the Website by Users. Google uses aggregated statistical data to give the Company an insight in the way Users use the Website. Google may only provide these data to third parties if Google is required to do so by law, or to the extent third parties processing these data on behalf of Google.

## 7. May individuals below the age of 16 provide personal data?

Persons below the age of 16 may only provide personal data to the Company if they have provided us with written permission of one of their parents or their legal guardian who has read and expressly accepted this Privacy Policy.

## 8. How do we secure the data?

Your privacy is guaranteed at all times. Your personal data are treated strictly confidential and the Company has taken the appropriate technical and organizational security measures against loss or unlawful processing of this data. To this purpose the Company uses several security techniques including secure servers, firewalls and encryption, as well as physical safeguard of the locations where data are stored.

## 9. Who to address regarding questions and requests of access, removal etc.

You can request access to the data that the Company processes about you at any time, and have these corrected or removed by sending a request to [info@biopsy.me](mailto:info@biopsy.me).

Depending on the type and frequency of interventions you request, the Company may charge a reimbursement fee.